



2012/13 Group Programs

Located in Iron River, in the Beautiful U.P. Of Michigan

2012/13 Season

Why Ski Brule?

- First to Open, Last To Close with the Best Conditions.
- Friendliest staff anywhere!
- Best Value on Snow.



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1-800-DO-BRULE
www.skibrule.com
info@skibrule.com

Snow How Youth Group Program (ages 10-17)

Bring your youth group to Ski Brule and save over \$60 per person! Ski Brule's Snow How

Youth Group programs include beginner lesson, lift ticket, rental equipment, helmet and lunch for only \$20.00 per person for Snow How Ski and \$25 for Snow How Snowboard. Snow How Programs are available Monday through Thursday, excluding Dec 24-Jan 3 and reservations are required. Space is limited. Call 800-362-7853 to reserve a date today for your group of 20 or more people.

Snow How Rates

Ski	\$20
Snowboard	\$25

Includes lift, helmet, lesson, rental and lunch.

Days Available

Ski	Mon-Thurs
Snowboard	Wednesday
Excludes 12/24-1/6/13	

Ski Poles are not included with Snow How Ski. Pole rental is \$5.

Helmets are included with Snow How.

Snow How Lunch includes hot dog, chips & fountain soda.

Pizza & Pop Party may be booked for additional \$5 per person. Pizza serving is 3 people per pizza & additional pizza's may be ordered for an additional fee.

Whitewater Snow Tubing is available with a group of 20 or more tubers. Must be reserved in advance.

Snowboarders are welcome on a Snow How Ski day and will pay \$20 for their ticket/lunch and \$29 for snowboard/boot rental. Skiers are welcome on a Snow How Snowboard day and will pay \$20 for their ticket/lunch.

Experienced skiers / snowboarders are required to go through the safety stations.



Sunday through Friday Group Program

Plan your group's trip to Ski Brule on a Sunday, Monday, Tuesday, Wednesday, Thursday or Friday ... and SAVE!! Groups of 20 or more receive discounts on tickets, rental and meals. Private meal or social areas are also available for full days, half days and even for a couple of hours. Imagine a morning breakfast, followed by several hours of fun on the snow and then

a social & dinner at Brule Lodge.

Brule Lodge & Saloon



Sun – Friday Group Rates

Ticket Only	\$21.00
Ski Rental & Ticket	\$31.00
Snowboard Rental & Ticket	\$31.00
Cross Country Rental & Ticket	\$28.00
Breakfast Buffet	\$8.50
Lunch	\$6.00

Not available 12/24-1/6/13



**Lunch at the
mid-mountain
Homestead Lodge**

"There were six women (ranging in age 13-51 years of age) who ventured to Ski Brule to snowboard, downhill and cross country ski. Everyone picked their favorite activity and some of the group even switched from one activity to another. It was a fantastic experience! I have been impressed with the customer service and friendliness of your resort year after year. Thank you for a wonderful time; we have many memories of laughter and fun at Ski Brule!"
~ Susan, Marybeth & Family



**New Year's Eve
Fireworks**

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Wednesday Special Adult Group Program

Bring your adult group to Ski Brule on Wednesday and receive lift ticket, ski lesson, helmet rental and ski rental for only \$43.00! Beginner lesson is at 10:45 & advanced lesson is at 1:15. Reservations are required, call 800-362-7853. Add a lunch at Homestead to your trip or NASTAR racing to make your day even more fun! Excludes 12/24-1/6

Lodging Trips - Adult & Youth Groups

What would be better than a day skiing or snowboarding at Ski Brule?? Spending a night in Brule Village and enjoying all that Ski Brule offers for two days or more! Ski Brule can design a package that suits your group and there are no hidden costs. Packages can be designed from the basic lift & lodging to the all inclusive.

Example Lodging Package

2 Nights Lodging \$114
Sleigh to BBQ \$ —
BBQ Dinner \$10
Sat. Group Ticket \$31
Sun. Group Ticket \$21

Lodging Fri. / Sat. Nights.
Total per person: \$176

2 Nights Lodging \$84
Sleigh to BBQ \$ —
2 Sun-Fri. Ticket \$ 42
Lodging Sun-Thurs Nights.
Total per person: \$126

Additional Amenities

Lunch, Dinner & Parties		Cost
A - One Hot Dog or Brat, Chips & Fountain Pop		5.00
B - One Grill Sandwich, Chips & Fountain Pop		6.00
C - Two Grill Sandwiches, Chips & Fountain Pop		9.50
D - Deli Sandwich or Wrap, Chips & Fountain Pop		8.50
E - Pizza & Fountain Pop		5.00
Side Dishes	French Fries	2.50
	Chili	3.50
	Soup	3.00
	Cookie, Brownie, or Marshmallow Treats	2.00
	Fruit	1.00
Homestead BBQ - Adult		10.00
Homestead BBQ - Junior		8.00
Homestead BBQ - Kids		5.00
Pasta, Meatballs, Rolls & Beverage		8.00
Chef Salad, Rolls, Beverage		7.50
Prime Rib, Rolls, Vegetable, Potato, Dessert, Beverage		16.95
Steak, Rice, Vegetable, Rolls, Dessert, Beverage		14.95
Wine & Cheese, per hour		7.50
Keg of Beer - Miller / Bud		175
Keg of Beer - Killians		200
Add Wine / Beer to Lunch Option		3.00
Add Wine / Beer to Dinner Option		5.00

Lodging	Season	Hot Tub	Non Hot Tub
Cabin Fever (Comfortable capacity)	Discount	42.00	35.00
	Weekend	57.00	46.00
	Holiday	68.00	59.00
Pioneer Lodging (comfortable capacity)	Discount	57.00	
	Weekend	64.00	
	Holiday	89.00	
Snowed Inn (Premium lodging at below min capacity)	Discount	64.00	59.00
	Weekend	86.00	81.00
	Holiday	112.00	106.00

Equipment Rental	Adult & Jr	Kids
Alpine / Nordic	29.00	16.00
Cross Country	18.00	NA
2 Day Alpine / Nordic	41.00	17.00
Snowboard & Boots	29.00	16.00
Snow Blades	29.00	12.00
Snowshoes	15.00	10.00

Don't see something your group wants?? Just ask! We'll do our best to accommodate your request.

Saturday Group Program - Adult & Youth Groups

Coming on Saturday??

That's great because there is so much to do! Upon arrival, check in at Guest Service to receive your package, get geared at rental, lessons, NASTAR racing, White-water Snow Tubing, Homestead BBQ, sleigh ride to the BBQ, Homestead tubing and Torchlight Parade! Add it up and it equals a day of fun for all! Call to reserve your date today! Excludes 12/24-1/6/13

1-800-362-7853
info@skibrule.com

Saturday Rates

Ticket Only \$31.00

Ski Rental & Ticket \$41.00

Snowboard Rental & Ticket \$41.00

Cross Country Rental & Ticket \$28.00

BBQ \$10.00

Tubing

Whitewater \$5.00

Homestead \$4.00

Lessons

Group Ski (10:45) \$20.00

Private \$50.00

Semi Private \$30.00

Lunch

2 Sandwiches, Chips &

Soda \$9.50

Pasty & Soda \$6.00

Pizza & Pop \$5.00

Dinner

Sirloin Steak \$14.95

Chicken Breast \$9.00

Spaghetti \$8.00

Dinners include potato, salad & roll



Torchlight Parade



NASTAR Racing

Holiday Group Program - Adult & Youth Groups

Visiting during the week of 12/24-1/6/13? It's a great time of year to visit! Groups of 20 or more receive \$2 off lift tickets and a FREE lift ticket with every 20 purchased. Call today to reserve! Ski Brule can create a package specifically for your group!

1-800-DO-BRULE.

Holiday Rates

Ticket Only \$40.00

Ski Rental & Ticket \$69.00

Snowboard Rental & Ticket \$69.00

Cross Country Rental & Ticket \$28.00

BBQ \$10.00

Snowshoe Rental & Ticket \$20.00

NASTAR \$5.00

Nite Ski Ticket \$10.00

Tubing

Whitewater \$5.00

Homestead \$4.00

Area Statistics

17 Trails

11 Lifts

500 Vertical Feet

Longest Run—1 mile

Earliest Opening: Oct 24

Latest Closing: May 15

Longest Season: 182 Days

Approximate Travel Time

Milwaukee 4.0 hrs

Green Bay 2.5 hrs

Rosemont 5.0 hrs

Minneapolis 6.0 hrs

Marquette 1.5 hrs

Ironwood 1.5 hrs

Iron Mountain .75 hrs

Homestead Lodge, BBQ, Tubing & Sleigh Ride

The unique combination of a warm, cozy atmosphere and friendly folk make the Homestead Lodge a popular stop at Ski Brule. Settled in 1891 by the Oberg family, much of the original aged log structure remains. Its genuine potbelly stoves, antique tools and farm implements are reminders of

days gone by.

On Thursday and Saturday nights, Homestead Lodge features an "all you care to eat" barbecue dinner. The BBQ includes Ski Brule's famous pulled pork, barbecue chicken, mashed potatoes, sauerkraut, salad, dessert, rolls & beverage. A free sleigh ride will bring you

to the BBQ too! To top off the evening of fun, Homestead Tubing is available during the BBQ.

BBQ Group Rates:

Dinner \$10

Tubing \$4

Sleigh FREE



Homestead Lodge

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Daily Activities

Monday: NASTAR, Whitewater Snow Tubing

Tuesday: NASTAR, Marshmallow Roast

Wednesday: NASTAR, Night Skiing & Snowboarding, Groomer Rides.

Thursday: NASTAR, Homestead BBQ, Tubing & Sleigh

Friday: Whitewater Snow Tubing, NASTAR, Night Skiing & Snowboarding, Groomer Rides.

Saturday: Breakfast Buffet, Whitewater Snow Tubing, NASTAR, Night Skiing & Snowboarding, Homestead BBQ, Tubing, Sleigh Ride & Torchlight Parade, Groomer Rides.

Sunday: Breakfast Buffet, Whitewater Snow Tubing, NASTAR, Ski Brule Social

Activities subject to change during holidays and special weather conditions.



Your Snow Resort!

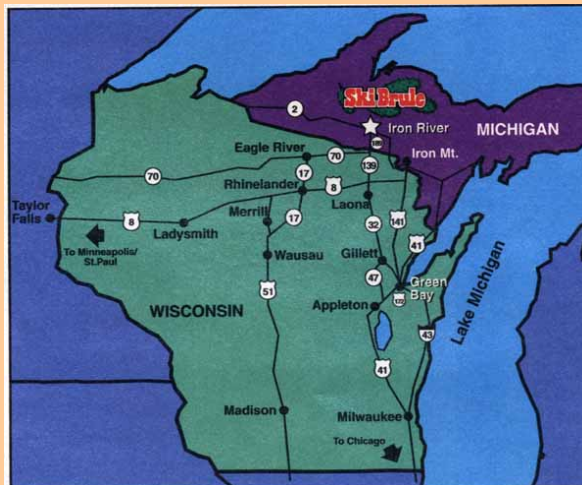
397 Brule Mountain Road
Iron River, Michigan 49935

Phone: 800-DO-BRULE

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E-mail: info@skibrule.com

Website: www.skibrule.com



From Green Bay: 29/32 North to Gillett, 32 North to Laona, right/East on U.S. 8 for approximately 8 miles to 139, left/North on 139 to the WI/MI border, 139 becomes M189. Continue North 4 miles to the Ski Brule entrance billboard, left/West on Osterlund Road 2 miles to Ski Brule

From Madison: 190/94 North to Portage, 51 North through Stevens Point and Wausau to Merrill, HWY 17 North through Rhinelander to Eagle River, HWY 70 East to 139. North on 139 to WI/MI border, 139 becomes M189, continue North 4 miles to Ski Brule entrance billboard, left/West on Osterlund Road to Ski Brule.

Lodging Deposit Due Dates: Initial, non-refundable \$100.00, upon signing of contract. 50% of total lodging portion of package and guaranteed number of participants **30 days - discount * 60 days - Prime * Aug 15 - Holiday** The guaranteed number of participants will be provided and confirmed as noted above. Any difference in the actual number of participants from the guaranteed number (after the confirmation date) will result in the loss of the deposit for the difference. The balance of Midweek/Discount and Prime Season reservation is due upon arrival. The balance of Holiday Season reservation is due 10 days prior to arrival. The balance is paid in full based on the original number or the actual number, whichever is greater.

Lodging

Cancellation Policy: Deposits are refundable less a \$50 handling fee, per chalet, if cancelled 30 days prior to arrival. Reservations cancelled within 30 days, no refunds. Initial \$100 deposit is non-refundable.

Lodging Comps: One comp lodging package with every 25 paid.

Snow How Comps: One comp ticket for every 20 paid tickets.

Sun-Fri or Sat. Group Comps: One comp ticket for every 20 paid tickets.

Day Trips: No deposit is due. Advanced verbal reservations are appreciated and group will pay for tickets, and amenities upon arrival based on actual number.



"We want to let you know just how much we appreciate you! Your customer service is top notch beyond any place we have ever been! It's so awesome that when we travel to your mountain, you make us feel like a part of your family. We have no doubts that you will always be the visitors choice. The mountain has the best conditions and an excellent variety with the added bonus of the longest season thanks to your snowmaking crew. Ski Brule is definitely the place where no matter what you can't have a bad day because of all of the employee's smiling faces! Another wonderful day included being greeted by a very nice lift operator and then by the patrol at the top, stopping in by Jess at lunchtime to say 'hi' and at the very end of the day on our way to the car, the snowmaking crew asking us if we had fun and how the trails were. WOW now that makes a person feel amazing! We don't know how you do it, remembering names when you see thousands of people throughout the year but kudos to you! You truly are the best place to ski & snowboard!" ~ Peter & Candice

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